The Ohio State University Alumni Club of Northwest Ohio Board Meeting June 10, 2014

The board and members of the OSU Alumni Club of NW Ohio met on Tuesday, June 10, 2014, at 7:00 p.m. at Ickey's in Archbold, Ohio. Board members, officers and committee chairs present were Gregg Warner, Denise McColley, Nancy Gutman, Terri Fedderke, Pam Mumy, James "Bummer" Dominique, Jason Kryder, Joel Bokerman, Brandon Fisher, Patrick McColley, and Board President Bev Emch.

President Emch called the meeting to order at 7:00 p.m. Jason Kryder moved and Patrick McColley seconded his motion that the minutes from the April 8, 2014 meeting, as revised by the secretary at the suggestion of Beth Moore, be approved as submitted. The motion passed unanimously.

Patrick McColley submitted the scholarship chair report indicating that Dominic Gentile from Defiance County would not be accepting his OSU scholarship as he had chosen another college. Patrick will check as to who will now be the Defiance County scholarship recipient. So, at this point, the scholarship winners are, as follows:

County	Scholarship Type	Amount	Winner
Defiance	Alumni Association	\$600	Alex R. Monroe
	Club	\$600	
Fulton	Alumni Association	\$600	Ashley Short
	Club	\$600	Micah Bernath
Henry	Alumni Association	\$600	Anna M. Schmenk
	Club	\$600	Amber E. Gruenhagen
Williams	Alumni Association	\$600	Travis Peters
	Bell Family Fund	\$3,087	Emily G. Maneval
	Lindsey Winzeler Fund	\$1,144	Baylee Gearhart

In that Tyler Terrell has resigned as treasurer and Patrick McColley has been appointed in his place, a resolution was passed unanimously for Patrick to be put on the savings and checking accounts, along with the secretary, Denise McColley, and a club member, Scott Miller (both of whom were already on the accounts).

Melanie Strait-Bok, Membership Chair, was unable to attend, but submitted her membership committee report, including her notes from attending the LOGO training webinar, as follows:

I have been hesitating to send an update because I don't have the brand package yet from our consultant. Here are my notes from the meeting. I emailed Ed (consultant) today to make sure he had everything he needed and eta. I also haven't been given the date for the June webinar yet.

I will keep you posted.

Thanks! Melanie

NOTES:

- We have a consultant for our club to contact.
- Will be getting a brand package with:
 - o avatars,
 - Facebook and Twitter logos
 - o indesign documents,
 - o actual logos with lots of options and
 - word documents.

- We can provide a photo to have our club name on it. Ie: NW Ohio Alumni. Alumni Club of NW Ohio.
- Photo options anything they provide us as far as pictures, we are okay to use without asking.
- Probably won't use the indesign docs unless we work with a professional designer.
- Logos: will get lots of logo options that can be sized for whatever we want. Can NOT change anything on the logos or the color of them.
- Make sure there is enough clear space around the logo if we put it on a picture consultant can help with this to make sure we are in compliance.
- Word docs include business cards, letterhead, flyer, newsletter design template, and postcards so we have templates without asking for them.
- If we ask our consultant for an option that they don't have, we can get a freelancer. They have freelancers they can recommend will cost.
- Two additional webinars in June and July to answer questions once we get the rest of the info. This will be a process.

On behalf of the Meetings, Programs and Fundraising Committee, Chair Terri Fedderke reported that her committee has started planning Spengey-Gate for this fall for the OSU vs. Michigan State game on November 8. . The newly remodeled Armory Arts and Event Center in Napoleon has been reserved, to avoid bad weather and to allow for the event to be held while it is still light in that it appears that the OSU vs. Michigan State game will be in the afternoon. The projection TV operator, Pete Mendez has agreed to make it a "double header" with the OSU game on in the afternoon and another popular game, either later or earlier. Denise McColley and Terri will meet with Julie and Steve Busch, the proprietors of the Armory, to agree upon a rental price.

The status of the new Constitution was reviewed by President Emch.

Chair of the Annual Meeting and Summer Send-off Jason Kryder discussed the Summer Sendoff/Annual Meeting which has been set for Tuesday, July 29, 2014, at 7 p.m., with social time at 6:00 p.m., at the Armory Arts and Events Center in Napoleon. The cost to rent the Armory is only \$75.00. Dr. Mark Kleffner, an earth science professor from the Lima campus, will be speaking on geological formations of northwest Ohio. The caterer will be *Expressions Catering*. The cost per person will be \$20. Each board member should bring a small OSU item to donate for door prizes. President Emch will be checking with Tyler Terrell about how many SBX gift cards he has for the Summer Sendoff and, if necessary, will get some additional cards to give to the incoming OSU freshmen. Jason will take care of doing a 50-50 raffle for the event.

President Emch reported that all the Vriginia Tech – OSU tickets have been sold. There have been eight spots on the OSU vs. Penn State bus trip sold. The cost is \$500 per couple and will be from October 25 - 26, 2014. Those attending will be staying at the Holiday Inn Express in Clearfield, Pennsylvania. Because it is a night game, the bus will leave early on October 25, travel to Clearfield and check into the hotel before going to the game. After the game, the bus will travel back to Clearfield and leave from there in the morning. Clearfield is about 30 miles west of State College. The bus has been reserved for \$2,947.00. Joel Bokerman reported that members should reserve their spots on the trip as soon as possible in that we only have until September 15, 2014, to cancel the rooms if necessary.

The slate of officers, board members, committee chairs and vice chairs for the upcoming club year is as follows:

- President Joel Bokerman (Defiance)
- 1st VP Jason Kryder (Henry)
- 2nd VP (Williams) Brandon Fisher
- 3rd VP (Fulton) Bev Emch
- Treasurer Patrick McColley
- Secretary Denise McColley
- Scholarship Chair Kristan Norden
 - o VC (Henry) Jay Hanna

- o VC (Fulton) James "Bummer" Dominique
- o VC (Defiance) Jim Parsons
- o VC (Williams)Beth Moore
- Meetings, Programs & Fundraising Chair Terri Fedderke
 - o VC (Henry) David Helberg
 - o VC (Fulton) Lexie Poulson
 - o VC (Defiance) Nancy Gutman
 - o VC (Williams) John Shaffer
- Membership Chair Melanie Strait-Bok
 - VC (Henry) Beth Gerken
 - o VC (Fulton) Lindsy Ruffer Wyse
 - o VC (Williams) Brent Saneholtz
 - VC (Defiance) Pam Mumy
- Board Members (2014-2017)
 - Rachel Gerken (Henry)
 - o Dan McQuade (Fulton)
 - Pam Mumy (Defiance)
 - (Williams) Accepting nomnations
- Student Representative
 - Elizabeth Krill (4th year engineering student)

For your information, individuals who are currently serving board terms are as follows:

- Board Members (2012-2015)
 - Tom Hoffman (Henry)
 - Jim Parsons (Defiance)
 - Kirk Keiser (Fulton)
 - Scott Brown (Williams)
- Board Members (2013 2016)
 - Rob McColley (Henry)
 - Gregg Warner (Defiance)
 - David Rupp (Fulton)
 - John Jackson (Williams)

President Emch has a call in to a potential board member from Williams County and should know soon if he/she is willing to serve. As soon as the slate is finalized, Denise will send out the newsletter.

A discussion ensued about purchasing a banner for the club which could be used at events. Patrick McColley moved and Gregg Warner seconded a motion to purchase a banner. The motion passed unanimously. Jason volunteered to look into this. However, he will need to check with Melanie Strait-Bok who is taking the LOGO training to determine what may be on the banner.

President Emch will forward the *Nutshell* via email to everyone on the board and committees when she receives it. The next meeting will be Tuesday, September 2, 2014, at 7 p.m., at Ickey's in Archbold. Patrick McColley moved that the meeting be adjourned and Joel Bokerman seconded the motion. The meeting adjourned at 8:15 p.m.

Respectfully submitted,

Denise McColley, Secretary