

**The Ohio State University Alumni Club of Northwest Ohio**  
**Membership Meeting**  
**April 8, 2014**

The board and members of the OSU Alumni Club of NW Ohio met on Tuesday, April 8, 2014, at 7:00 p.m. at Ickey's in Archbold, Ohio. Board members, officers and committee chairs present were Gregg Warner, Denise McColley, Dave Helberg, Tom Hoffman, Nancy Gutman, Dave Rupp, Terri Fedderke, Pam Mumy, Beth Gerken, James "Bummer" Dominique and Board President Bev Emch. Club member John Emch was also present

President Emch called the meeting to order at 7:00 p.m. Dave Rupp moved and Nancy Gutman seconded his motion that the minutes from the January 14, 2014, meeting be approved as submitted. The motion passed unanimously.

Treasurer Tyler Terrell has resigned his position. President Emch has appointed Patrick McColley to fill that position until the next election. Tyler will be transferring the information and records to Patrick and Tyler will continue to assist to make sure tax forms, etc., are filed properly.

Melanie Strait-Bok, Membership Chair, was unable to attend, but submitted her membership committee report which was discussed. Her report with the discussion comments in red is as follows:

*First I was going to apologize for not getting anything more done than what I have. While I could provide a bunch of excuses, we all have them and I didn't do a good job staying on task to help with membership.*

*Here are my questions for the group about my thoughts on membership:*

- *Is there a way to get a copy of the list of graduating seniors that are from our four counties? **President Emch will check with the Director of the OSUAA (Kimberly Lowe) and see what she has to say.***
  - *Would we be willing to offer them a one year membership for free if they join our club? **The motion was approved to offer a one-year membership for recent OSU graduates settling in the four-county area.***
    - *My thoughts are that when I graduated, I didn't join because I didn't have the money. Once that first year passes and you didn't join, it takes a few years before you even think about it again. The only reason I joined was because Kirk Keiser asked me about it for about three years in a row.*
    - *If we can get them in the first year and get good contact information, we might be able to keep them as dues paying members the following year.*
  - *Does anyone think it would be a good idea to hold a night for them similar to the senior send off? We would have a congratulatory night for them to help them celebrate graduation and let them connect with current members. **Dave Rupp recommended that we could invite them to the Annual Meeting/Summer Send-off and we could celebrate those heading to OSU and those who have graduated at the same event. It would be good for all to see. We would pay for the graduates' meal also. Jason Kryder is organizing the Annual Meeting/Summer Send-off this year.***
- *Facebook is great but most college kids don't really use Facebook – Facebook is what their mom and dad's use to keep track of them. **We agreed that ANYTHING the committee wants to do in this area is fine with all of us.***
  - *Twitter, Snapchat, vine and Instagram are more popular. Can we tie something to our Facebook page that will post to twitter and Instagram automatically so we can reach out through other social media avenues? Is this something the group even wants to consider?*
  - *I am not an expert at Snapchat and vine but can use twitter and Instagram if we are interested.*
- *Does anyone have any ideas on small events/social gatherings we can hold to keep members interested in being part of the club? **Some Napoleon members talked about doing something with Rallies in the***

*Alley in Napoleon, which normally take place three times each summer. In addition, we will have Spengey-Gate in Henry County again this year. Father John's in Bryan might be a good place to have a social gathering. Also, eventually, perhaps we could do four events for our members per year, one event in each county.*

- *Nothing fancy or expensive but a reason to want to attend more than just one or two events a year so they don't forget about us and pay their dues.*
- *Any other burning thoughts or ideas?*

*Goals for the membership committee:*

- *Put together an action plan based on the answers from the questions above.*
- *Timelines that will have things in place for the soon to be alumni from the fall semester.*
  - *Will be a smaller group that we can test the event on, collect feedback and improve before spring graduation.*
- *Any other suggestions?*

*I also really wanted to hear about the new website to collect membership dues. I think we can use that as part of the social media platform or part of the membership drive. At this point, until we have something set up to pay dues electronically, we are going to do the old method \$15 per person/ 20 a couple. Pam Mummy is looking into methods we could pay on line. Also perhaps there will be something available to us though the University web site that you are going to learn about when you take logo training.*

Melanie has volunteered to take the required "Logo Training" offered by the Alumni Association.

Patrick McColley, Scholarship Chair, was unable to attend, but submitted his report as to scholarship winners as follows:

<i>County</i>	<i>Scholarship Type</i>	<i>Amount</i>	<i>Winner</i>
<i>Defiance</i>	<i>Alumni Association</i>	<i>\$600</i>	<i>Alex R. Monroe</i>
	<i>Club</i>	<i>\$600</i>	<i>Dominic J. Gentile</i>
<i>Fulton</i>	<i>Alumni Association</i>	<i>\$600</i>	<i>Ashley Short</i>
	<i>Club</i>	<i>\$600</i>	<i>Micah Bernath</i>
<i>Henry</i>	<i>Alumni Association</i>	<i>\$600</i>	<i>Anna M. Schmenk</i>
	<i>Club</i>	<i>\$600</i>	<i>Amber E. Gruenhagen</i>
<i>Williams</i>	<i>Alumni Association</i>	<i>\$600</i>	<i>Travis Peters</i>
	<i>Bell Family Fund</i>	<i>\$3,087</i>	<i>Emily G. Maneval</i>
	<i>Lindsey Winzeler Fund</i>	<i>\$1,144</i>	<i>Baylee Gearhart</i>

On behalf of the Meetings, Programs and Fundraising Committee, Chair Terri Fedderke reported that her committee has started planning Spengey-Gate for this fall. The proposal is to have it indoors at the newly remodeled Armory in Napoleon, which would avoid bad weather and would allow for the event to be held while it is still light, if necessary. It is possible that we could even have a "double header" with the OSU game at one time and another popular game, either later or earlier. Terri has spoken with Pete Mendez regarding doing the projection TV for this event. She presented the following cost estimate:

Advertising	\$400.00
Spengler's – beer	\$1,000.00
Food	?
Ice	\$40.00
TV rental	?
Liquor permit	\$40.00
Entertainment permit	\$35.00
Insurance (may be less)	\$837.00

Hall rental (may be less)	<u>\$1,000.00</u>
<b>TOTAL</b>	<b>\$3,352.00</b>

The last time we had Spengey-Gate in 2012, the gross receipts were \$4,0161. However, the game time was changed at the last minute to an earlier time that day resulting in people not being able to see the screen at the beginning of the game and it was late in October when it was very cold out. This year, we will save money by not having to have porta-potties and the blow-up TV screen and projection. Denise will talk to the Armory owners, Julie and Steve Busch, about the hall rental. It was determined that we could easily charge \$5 for admission, but that issue will be revisited at the next meeting. Denise moved and Beth seconded that Spengey-Gate be set for the OSU vs. Michigan State game on November 8. The motion passed unanimously. Terri and her committee will continue to work on this.

New proposed changes to the Constitution were reviewed. Pam Mumy moved that the board approve these changes and Tom Hoffman seconded the motion. It was approved unanimously. Then, President Emch presented the question of adoption of the constitution to the membership and John Emch moved and Dave Helberg seconded the motion that the constitution be adopted. President Emch indicated that twenty-five other members had contacted her to indicate their approval of the new constitution. The motion passed unanimously.

The issue of being able to pay dues on line was again raised. It appears that the system John Jackson was proposing is not going to be able to be utilized. Pam Mumy volunteered to check into Event Bright and/or PayPal to see if these might present options.

Pam moved that we continue to collect dues at the rate of \$15 for a single individual and \$20 for a couple for the next club year (July 1, 2014, through June 30, 2015). Dave Helberg seconded the motion and it passed unanimously. We will review this again next year.

Chair of the Annual Meeting and Summer Send-off is Jason Kryder who was unable to attend the meeting. However, President Emch reported on Jason's behalf that the Summer Sendoff/Annual Meeting has been set for Tuesday, July 29, 2014, at 7 p.m. at the Armory in Napoleon. Dr. Mark Kleffner, an earth science professor from the Lima campus, will be speaking on geological formations of northwest Ohio. The caterer will be *Expressions Catering*. If we order a one-meat meal, the cost per person will be \$20. The cost to rent the hall is \$75. Those plans were confirmed and Jason will be working on the event.

President Emch reported that we had received fifty tickets for our first place choice for our away football trip, Penn State – October 25, 2014. First Vice President Joel Bokerman has been contacting hotels and has secured a rate for two per room of approximately \$135 per night at the Holiday Inn Express in Clearfield, Pennsylvania. The thought is that the game is likely to be a night game and, if that is the case, we will be able to leave early on October 25, travel to Clearfield and check into the hotel before going to the game. We could then travel back to Clearfield and leave from there in the morning. Clearfield is about 30 miles west of State College. Denise McColley has obtained a quote from Lakefront Lines for the bus and, presuming it is just a one-night stay, coming and going on Saturday and Sunday, the quote is \$2,947.00. Therefore, with the bus, the hotel and the tickets, it is likely the trip will be \$500 or less per couple. We will continue to work on getting a firm amount for the trip.

In addition, President Emch reported that we have received tickets to the OSU – Virginia Tech game set for September 6, 2014, in Columbus. The tickets are \$116.00 each and will be offered to the board and our members.

President Emch indicated that she will be checking with board members and committee chairs and vice chairs to see if they wish to remain in their positions, as the election will be held at the annual meeting in July.

The next meeting will be Tuesday, June 10, 2014, at 7 p.m., at Ickey's in Archbold.

Dave Rupp moved that the meeting be adjourned and Beth Gerken seconded the motion. The meeting adjourned at 8:15 p.m.

Respectfully submitted,

Denise McColley, Secretary